

Kelly Umutoni  
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CACC Internships

Prompt 1 - How will I build a practice that is adaptable to change?

A practice that is adaptable to change is one that is versatile and anticipates change rather than being a reactive one. There are many factors/ steps that can be taken in order to build such a practice. Some of these steps include having a firm understanding of your firm & its philosophy, being aware/ cautious of pride & ego, creating a work/studio culture that facilitates change among others.

The first and most important one is understanding who/ what you are as a firm - that is your mission statement and firm philosophy. This allows for a solid base or foundation which allows for a firm to morph and change without losing its identity and values.

Second, one must be aware of ego & pride and be cognizant of the fact that these things might be driving or affecting their decision. For example, it is important to understand that pride makes you do things the same way and that that might be hindering your firm from being adaptable. Therefore it is important to be self critical and know when things have worked but also when they aren't working in order to change.

Lastly, another aspect of a versatile practice is the work/studio culture as well as the workforce in the office. The office environment should be one that facilitates change by allowing people to make mistakes in order to learn from them. Additionally, the workforce in the workplace should be one that is change orientated or have a growth mindset allowing the firm to be more adaptable to change.